



LEISURE INSTITUTE OF WA AQUATIC (INC.)

The Leisure Institute of Western Australia Aquatics

Strategic Plan

2009 – 2012



Government of Western Australia
Department of Sport and Recreation



Royal Life Saving
THE ROYAL LIFE SAVING SOCIETY AUSTRALIA





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Table of Contents

Executive Summary.....	1
Introduction.....	1
Mission Statement of LIWA Aquatics.....	1
Objectives of LIWA Aquatics.....	1
Aims and Strategy of LIWA Aquatics.....	2
Key Focus Areas	3
Accreditation.....	3
Professional Development Opportunities.....	3
Governance	3
Industry Research and Development.....	3
Financial Strategies	3
Key Result Areas.....	4
Industry Partners	6

Executive Summary

Introduction

The Leisure Institute of Western Australia (Aquatics) is an incorporated not for profit body that represents the best interests of the aquatic recreation industry and its members in Western Australia.

LIWA Aquatics has an extensive history stretching over 40 years in providing support and advocacy for the aquatic recreation industry. This long history and its achievements have seen the institute become a well respected organisation on a state and national level.

The membership of the Institute comprises a wide range of individuals, organisations and companies servicing the industry. There are four membership types including, Life Membership, individual membership, facility and business membership.

LIWA Aquatics currently has 230 members with the majority being aquatic managers, supervisors or pool lifeguards within local government, state government or private management companies. These industry professionals all hold qualifications that have been determined by the Executive Director of Public Health and industry to be the required standard to operate a public swimming pool.

Mission Statement of LIWA Aquatics

To support the Western Australian Aquatic Recreation industry by providing advocacy, accreditation and regular professional development opportunities

Objectives of LIWA Aquatics

1. To improve the general and technical knowledge in the management or operations of aquatic recreation facilities through professional development and training
2. To promote the better design, construction and development of aquatic recreation facilities.
3. To raise the status, character and safeguard the best interests of persons engaged in management and operation of aquatic recreation facilities.
4. To promote the Institute and develop partnerships and services to Local and State Government bodies and the private sector

Aims and Strategy of LIWA Aquatics

1. Provide validation of all relevant aquatic industry training delivered by Registered Training Organisations.
2. Provide an industry accreditation process for both new and existing industry personnel in line with the Western Australian Health Department Code of Practice.
3. To provide strategic direction for the aquatic recreation industry in Western Australia and make recommendations to key stakeholders as required.
4. To develop strong partnerships and alliances through the aquatic and recreation sectors on a state and national level.
5. To provide professional development opportunities for industry personnel across metropolitan and rural Western Australia and to offset the costs of travel and accommodation of delegates through prudent financial management.
6. To provide an avenue for members to pursue important industry issues that could not be achieved on an individual basis.
7. To support like minded organisations in the fitness and recreation sectors.
8. To generate income through membership, accreditation, Government funding, sponsorship and the annual conference
9. To coordinate representation in the ongoing review and development of the Health Department Code of Practice and the RLSS Pool Safety Guidelines

Key Focus Areas

Professional Development

Outcome:

Well trained aquatic industry personnel will ensure aquatic facilities are operated in accordance with the Health Department Code of Practice and Best Practice Principles

Accreditation

Outcome:

Legalisation requires all aquatic industry personnel are accredited to LIWA Aquatics and have access to relevant professional development

Professional Development Opportunities

Outcome:

The provision of professional development in metropolitan and regional Western Australia to ensure a well trained and resourced industry

Governance

Outcome:

The delivery of effective governance and management of the Institute in line with legislative requirements

Industry Research and Development

Outcome:

A proactive approach to aquatic industry research and development will ensure the needs of industry and community expectations are achieved

Financial Strategies

Outcome:

To ensure the Institute is a viable financial entity which can support its membership, its programs and partnerships

Key Result Areas

Professional Development

Key Activity	Performance Indicator
Deliver a range of training and professional development opportunities in partnership with key stakeholders across the state.	Recording the number of people attending the training and seminars Recording the number of these training opportunities facilitated by LIWA Aquatics
Expand scope of these opportunities to suit member and industry needs.	Using technology and the LIWA Aquatics domain to maintain contact and provide information to members.
Build the capacity of LIWA Aquatics to assist in the delivery of relevant training across a range of outcomes that may or may not have an aquatic focus.	The delivery of four co-branded seminars during the next three years
To work closely with RLSS, TAFE and Future Now to ensure pool operations training remains available across the state	To ensure that industry members have the skills to deliver training in line with AQTF standards.

Accreditation

Key Activity	Performance Indicator
Design and implement an effective method and fee structure for managing a three yearly accreditation process for industry participants working in the aquatic operations area	That all industry personnel have applied for and received Industry Accreditation within three years of the adoption of the Health Department Code of Practice
Develop a culture and understanding where the first requirement for employment within the aquatic industry will be Accreditation to LIWA Aquatics.	That a process is in place to inform all Local Government and private employers of the requirement to employ only qualified accredited personnel into any operational role at a Group 1 Facility
Work with Registered Training Organisations to ensure that training is always available to ensure aquatic personnel are able to maintain the appropriate qualifications required to maintain their industry accreditation	That LIWA Aquatics undertakes a yearly validation process on with any Registered Training Organisation delivering for the aquatic industry

Professional Development Opportunities

Key Activity	Performance Indicator
One annual two day state conference and trade exhibition	Industry support and attendance at the conference and event evaluation
A one day seminar held in the northern or southern Wheatbelt regions	Industry support and attendance at the seminars and event evaluation
A one day seminar held in the North West region of the state	Industry support and attendance at the seminar and event evaluation
One half day seminar to highlight new industry issues or facilities	Industry support and attendance at the seminar and event evaluation
Participation in one training validation forum to review the delivery of aquatic based training by Registered Training Organisations	Assist RTO in promoting Training Forum to validate training

Governance

Key Activity	Performance Indicator
Undertake governance review of the Institute including constitution	Review completed and presented to members
To coordinate a range of professional development opportunities for industry personnel	Delivery of regular seminars across a range of locations
To have a comprehensive data base management system in place to manage membership and accreditation	System purchased and operating by July 2009
To have a monthly or bi-monthly email newsletter to keep members informed and engaged	Email newsletter produced and delivered to members
To play a lead role in assisting other states in the growth and development of training validation and accreditation services	One national standard of training and assessment for the aquatic recreation industry

Industry Research and Development

Key Activity	Performance Indicator
To gain funding to undertake industry wide research over a three year period	Funding application successful
To have all local government and privately operated Group 1 facilities participate in the research program	All facilities participate and are included in the LIWA Aquatics website facility platform
To provide a yearly progress report to industry and key stakeholders on the progress of the report	Produce report and deliver the results to the annual conference and relevant stakeholders
To develop a sustainable funding model to continue the research if external funding is not available	Funding model developed

Financial

Key Activity	Performance Indicator
Deliver outcomes in line with project activities	Reports produced in line with industry expectations and project guidelines
To attract ongoing sponsorship of the Institute to offset the costs of delivering remote and rural seminars	Attract and record sponsorship of events and the Institute
To grow the annual conference attendance by 10% each year over a 3 year period	Attendance reviewed at each conference
Employ a suitable person to represent the Institute in the role of Executive Officer	Executive Officer in place and driving the Institutes Agenda on behalf of the Board

Industry Partners

- Local Government and Privately Operated Aquatic Facilities
- The Royal Life Saving Society
- The Department of Sport and Recreation
- The Health Department of Western Australia
- The Local Government Insurance Scheme
- Western Australian Local Government Association
- The YMCA
- Corporate Suppliers to the Aquatic Industry
- The Department of Education and Training
- Other Peak Recreation Bodies

